

Appendix #1

PUBLIC EDUCATION PLAN -- REPORTING FORM

Optional format for Public Education Plan as well as any reports

Municipality:

Address:

Telephone:

Staff contact:

Title:

Date:

1. Required elements (outline the methods to be used to address each element)

- a. Encouragement of public reporting of the presence of illicit discharges or improper disposal of materials into the applicant's separate storm water drainage;

- b. Education of the public on the availability, location and requirements of facilities for disposal or drop-off of household hazardous wastes, travel trailer sanitary wastes, chemicals, grass clippings, leaf litter, animal wastes, and motor vehicle fluids;

- c. Education of the public regarding acceptable application and disposal of pesticides and fertilizers;

- d. Education of the public concerning preferred cleaning materials and procedures for residential car washing;

- e. Education of the public concerning the ultimate discharge point and potential impacts from pollutants from the separate storm water drainage system serving their place of residence;
- f. Education of the public about their responsibility and stewardship in their watershed, and,.
- g. Education of the public concerning management of riparian lands to protect water quality.

2. Stakeholders, individuals, and organizations contacted in the process of preparing the Public Education Plan:

3. Priority concerns to be addressed in the first year

4. Objectives for Public Education (3 year time period)

5. Other organizations (outside the municipality) assisting with public education. Have these organizations been contacted? List the contact person and telephone.

| | | |
|--------------|---------|----------------|
| Organization | Program | Contact person |
|--------------|---------|----------------|

6. Schedule for public education plan implementation - year 1

Activity #1:

Target audience:

Messages:

Communication method:

Implementation timetable:

Responsible agency:

Responsible individual:

Activity #2:

Target Audience:

Messages:

Communication Method:

Implementation timetable:

Responsible agency:

Responsible individual:

(etc)

6. Relationship to Watershed Management Planning (if known)

7. Plan for Evaluating Impacts

8. Date for Annual Progress Report